

# USING YOUR DATA TO TRANSFORM PRACTICE PERFORMANCE

*"Software of  
Excellence has  
helped our  
practice grow"*  
Dr Jeremy Schocroft  
Principal Dentist  
Wendouree Dental  
2016 Business Insight  
Seminar attendee



Attend our **FREE** Business Insight Seminars and learn best practice on how to transform your practice performance in 2017.

- ✓ **Understand** the Key Performance Indicators (KPIs) that you should focus on to meet business and individual objectives;
- ✓ **Identify** targets for each job role based on industry benchmarks; and
- ✓ **Understand** the key daily tasks that drive performance in each role

**Bookings are essential as seats are limited!**

**FREE TO ATTEND & EARN 1.5 CPD HOURS**  
FOR MORE INFORMATION OR TO BOOK YOUR FREE SEAT VISIT  
[www.softwareofexcellence.com/au/seminar2017](http://www.softwareofexcellence.com/au/seminar2017)

## WHY YOU SHOULD ATTEND?

In a recent survey that we conducted, we found that 80% of practices did not know enough about their business performance.

This seminar offers a step-by-step guide to understanding the potential in your business, tracking the Key Performance Indicators that really matter, setting realistic targets to increase revenues and how to task individuals and teams to guarantee results.

## WHO SHOULD ATTEND?

Principal Dentists, Practice Owners and Practice Managers.

There is NO COST to attend, but bookings are essential as seats are limited.

## TIME

**6.00pm:** Registration and light refreshments

**6.30pm:** Seminar commences

**8.00pm:** Seminar concludes

## BUSINESS INSIGHT SEMINARS 2017

### Queensland

**Sunshine Coast:** Wednesday 22 March

**Toowoomba:** Thursday 23 March

**Gold Coast:** Monday 29 May

**Cairns:** Monday 4 September

**Townsville:** Tuesday 5 September

**Mackay:** Wednesday 6 September

**Rockhampton:** Thursday 7 September

**Brisbane:** Tuesday 24 October

### South Australia

**Adelaide:** Wednesday 20 September

### Western Australia

**Perth:** Monday 21 August

**Mandurah:** Tuesday 22 August

### Tasmania

**Hobart:** Monday 20 March

### Victoria

**Melbourne - Forest Hill:** Monday 19 June

**Melbourne:** Thursday 22 June

**Geelong:** Tuesday 25 July

**Melbourne - Dandenong:** Tuesday 8 August

**Bendigo:** Tuesday 17 October

### New South Wales

**Sydney:** Monday 5 June

**Newcastle:** Monday 24 July

**Hornsby:** Wednesday 26 July

**Coffs Harbour:** Thursday 3 August

**Sydney - Bankstown:** Tuesday 10 October

**Parramatta:** Wednesday 11 October

**Wollongong:** Thursday 12 October

### Australian Capital Territory

**Canberra:** Thursday 27 July

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